



Corporate Member



<https://bloomclicks.com/>

Forging powerful alliances, elevating businesses to new heights!





Optimize Business Growth and Build Brand Credibility Through Results-Driven Digital Advertising Platform

Whether it's combing through to eliminate what's not performing or saving time on automated reporting to focus on finding optimization opportunities to accelerate growth and increase profitability, Bloomclicks is your ultimate partner.

With over 35 years of combined experience and a track record of providing top-quality services, you can rely on us to deliver.

[Get Started](#)



OPPORTUNITIES



- Since 2020, Facebook, Bing, and Google CPMs have been on the rise, Meta says Apple's ads restrictions could hit \$10bn this year alone.
- This development means third-party cookies (browsing history used to target adverts) will be phased out on the Google Chrome browser by the end of 2023 with Google Analytics (G4) becoming more complex for its users.
- This is also an enormous blow to firms like Meta which rely on cross-app tracking to monitor consumer behaviour. Google's rival, Apple, in April 2021 restrained the advertising industry from covertly collecting data from app users. According to data from Flurry Analytics, a whopping 96% of users opted out of tracking which Google termed the privacy sandbox project.
- By the time all these postulations come into effect, it could be a torrid time for the advertising and marketing industry as a whole. These restrictions will change the landscape of the marketing and advertising industries; they will curtail user tracking, which is the main data source for consumer behaviour and the way advertisements are propagated.

The good news is that the solution is right at your doorstep. Bloomclicks Digital Advertising offers an amazing alternative opportunity to drive your growth, expand your reach, and maximize your profit while paying for only results. We provide game-changing digital marketing solutions through our state-of-the-art partnership management platform, connecting advertisers with high-performing audiences through direct response and brand campaigns, transforming the way businesses manage and optimize all types of partnerships, advertising, marketing, and many more while working with 1st-party data.

Learn how marketers and global brands such as Cole Haan, Buckle, Amazon, L'Oreal, Root, Credit Nerd, Levi's etc, optimize sales and multiply revenue growth with the Bloomclicks platform and partnerships marketplace!

DIGITAL ADVERTISING & PARTNERSHIP PLATFORM WITH HIGH-DEMAND GLOBAL BRANDS

SERVICES:

DIGITAL ADVERTISING | PARTNERSHIP MANAGEMENT | AFFILIATE MARKETING | SEO & SEM SERVICES | WEB DESIGNS, DEVELOPMENT & APPLICATIONS | SOCIAL MEDIA ADVERTISING | PPC ADVERTISING | MOBILE ADS | CONTENT MARKETING | LEAD GENERATION | EMAIL MARKETING | BRANDING & CREATIVE DESIGNS | E-COMMERCE SALES OPTIMIZATION

WHAT YOU GET:

- **28000+ Strong Global Partners** driving your business growth.
- **Worldwide Traffic.**
- **Efficient Audience Targeting** and Retargeting.
- **Brand Awareness, Sales Optimization & Revenue Growth.**
- **Over 170+ API, Pixel & s2s** Platforms Integrations.
- **Dedicated Account Manager**
- Campaign Management.
- Compliance Monitoring.
- **Saves time**, and 100x more cost-effective.
- **Easy-to-use** platform.
- **Brand Safety** and Protection

WHY CHOOSE US:

- **In-depth Performance Analytics and Reporting:** Monitor your collaborations in real-time, deep insights for continuous improvement and optimization.
- **Innovative technology:** Real-time performance tracking and reporting to optimize strategies and boost earnings.
- **Dedicated Support** from our team, ensures a seamless and fruitful partnership experience
- **Real-time Fraud Analytics** and Prevention
- **Strong Click Spamming Defender**
- **1st-Party Data with cookieless**, Pixel, API, **Server to Server (s2s)** Tracking
- **12K+ Daily lead** generation
- **70M+ Global** email database
- **17K+ Daily e-commerce** sales generation
- **45M+ Monthly** campaign views
- **E-commerce Webstore** Integration

FROM WHAT SOURCES:

- Premium Media
- Affiliate Marketing
- Social Influencers
- Subnetworks
- Deals/Cashbacks
- Paid Social Media
- Paid Search
- POP & PUSH Ads
- Media Buying
- Lead Generation
- Mobile Apps
- Loyalty Programs
- Price Comparison
- Email Marketing
- Display/ Text Ads
- Blog/Content Ads
- SEO/E-Commerce SEO
- Native Advertising
- Video
- Sponsorships

INDUSTRIES WE SERVE;

- Insurance
- Healthcare
- Mortgage
- Real-Estate
- Finance
- E-commerce
- Educational
- Fashion
- Beauty & Cosmetics
- Sport
- Technology
- Entertainment
- Lifestyle & Travel
- Legal & Claims
- Software
- Home Improvement
- Transportation
- Retail
- Media
- Manufacturing
- Aerospace
- Automotive
- Hospitality
- Electronics
- Food & Beverage
- Construction
- Gaming
- Binary, Forex & Crypto
- Agriculture
- Telecommunication
- Sweepstakes & Shopping
- Surveys & Market Research



Bloomclicks is a digital advertising and partnership platform that connects and empowers advertisers, brands, agencies, affiliates, and influencers in a win-win partnership. Whether you are a small business or a large corporation, Bloomclicks helps you grow your business globally with game-changing digital marketing solutions.

Our vision

Striving to be the leading global digital advertising and partnership platform, where innovation, integrity, and customer-focused strategies converge to transform how businesses connect and grow in the digital age.

Our Mission

To empower businesses and partners with innovative, data-driven digital advertising solutions that drive exceptional growth and measurable success. We are committed to delivering top-quality services across our diverse range of offerings, ensuring our clients achieve their marketing objectives with clarity, integrity, and excellence.

WE'RE EXCITED TO PARTNER WITH YOU

Bloomclicks has uniquely built an industry-leading platform through the application of Data-Driven Predictive Analytics, Artificial Intelligence (AI), and Machine Learning (ML) technology that delivers digital advertising with dynamism in its ability to track everything from impressions, clicks, leads, sales (web & mobile), and app download, cross-platform, and fraud analysis in real-time with complete performance analytical reporting without relying on third-party applications. Leverage our tried and tested methods and approaches to boost revenue growth, foster customer loyalty, and optimize engagement seamlessly.

**FOUNDED
2015**

BUSINESS MODEL

Marketing Channels

- Display
- Desktop
- Email
- Mobile
- Social Media
- Native
- Video
- Search
- Contextual
- SEO
- In-App

Business Model

- Cost Per Action
- Cost Per Lead
- Cost Per Sale
- Cost Per Install
- Cost Per Click
- Pay Per Call

+

=

We create a new revenue channel that can generate leads, drive sales without users' disruption

Disruptive Change Is Needed

Digital disruption is the change that occurs when new digital technologies and business models shift and evolve the value proposition of existing traditional marketing. At Bloomclicks, we create cutting-edge real-time ad exchanges connecting thousands of advertisers like you to an exclusive, multi-channel network of top-tier publishers and consumers.

TOP GLOBAL BRANDS WORKING WITH BLOOMCLICKS



TESTIMONIALS

Don't just take our word for it – hear what some of our clients/partners have to say about working with Bloomclicks

★★★★★ **Kate Wang**

Sep 27 2023

★★★★★ **Mcgrady Crystal**

Sep 22 2023

OFFERS 5 PAYOUT 5 TRACKING 5 SUPPORT 5

OFFERS 5 PAYOUT 5 TRACKING 5 SUPPORT 5

Working with Bloomclicks these 5 years feels like a partnership made from heaven. They genuinely care about my success, and their support has been second to none. They are simply the best at what they do.

I used to struggle to monetize my content effectively. With Bloomclicks, not only have I found relevant affiliate offers but their support team has been a guiding light, helping me understand the best practices for promotion.



REPLY (0) (0) SHARE

REPLY (0) (0) SHARE

★★★★★ **Sabrina**

May 31 2023

★★★★★ **Kiko Gou**

Oct 01 2023

OFFERS 5 PAYOUT 5 TRACKING 5 SUPPORT 5

OFFERS 5 PAYOUT 5 TRACKING 5 SUPPORT 5

I have been an affiliate marketer for several years, and Bloomclicks Digital Advertising has been a game-changer. The variety of offers and competitive payouts have significantly boosted my earnings. Their advanced tracking tools have also provided valuable insights, helping me optimize my campaigns. I highly recommend Bloomclicks to any affiliate marketer looking for a reliable and effective platform.

Reliability and trustworthiness are crucial in this industry. With Bloomclicks, I've found both. Their team is responsive, and their payouts are always on time. Bloomclicks is the best network out there.

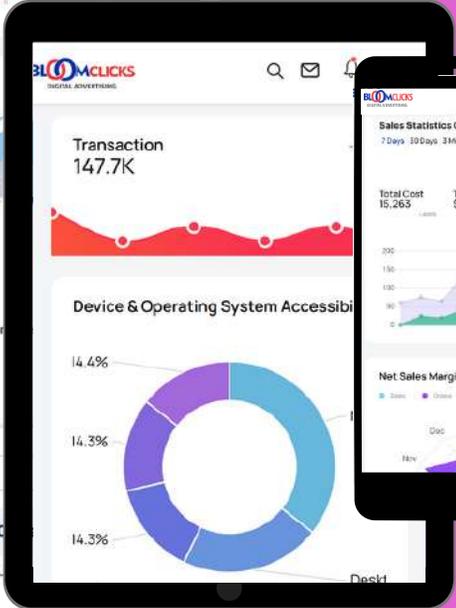


REPLY (1) (0) SHARE

REPLY (0) (0) SHARE

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PLATFORM OVERVIEW



MULTI-TOUCH ATTRIBUTION



Discover how Bloomclicks.com can assist you in broadening your reach and optimizing sales performance through a unified digital advertising and partnership ecosystem.

We leverage our media expertise across a variety of multi-channel advertising solutions from influencer marketing, partner marketing, content marketing, display, desktop, video, email, native for mobile, non-incent traffic for Android & iOS, social media, push, contextual, SEO, search, SMS, programmatic, media buying, PPC, push, and in-app with options to target Devices, Carrier, country, region, city, zip code, time zone and many more, to help you reach your audience in a variety of ways.

ACCELERATING GROWTH FOR OUR CLIENTS

\$380M+

Revenue driven for clients globally since 2015

126M+

Conversions driven for clients

4K+

Strong Global Partners Driving Your Growth

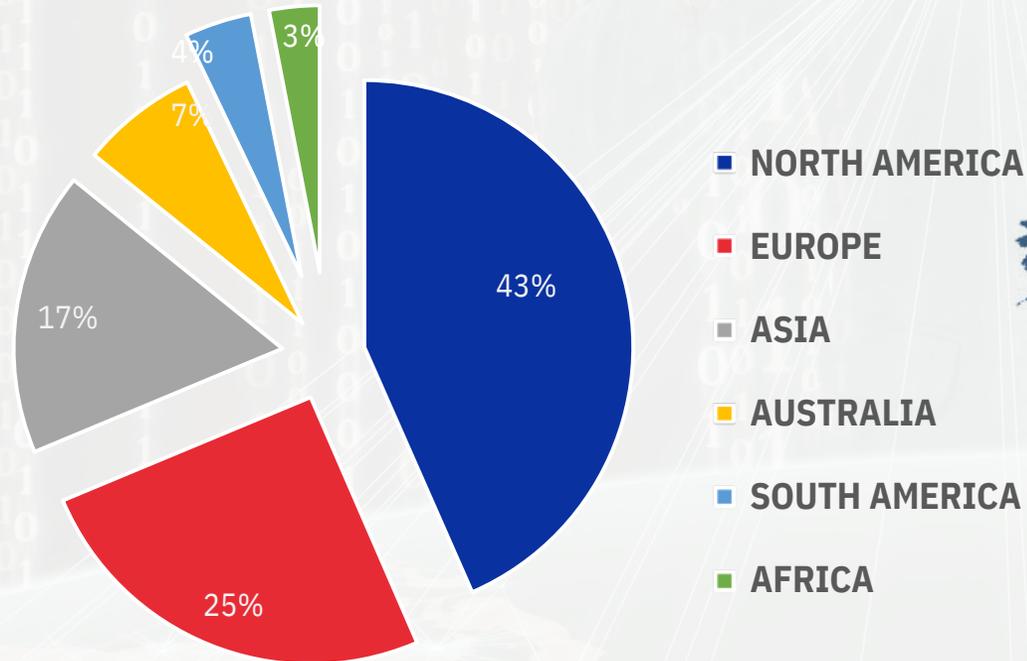
42.6%

Avg. YOY client programme growth

Our communities of professionals are active practitioners with over 35 years of combined experience and a track record of providing services such as partnership management, affiliate marketing, social media advertising, branding, creative designs, content marketing, lead generation, PPC advertising, content marketing, media buying, and SEO.

MARKET COVERAGE & TARGET DEMOGRAPHICS

TOP GEOLOCATIONS



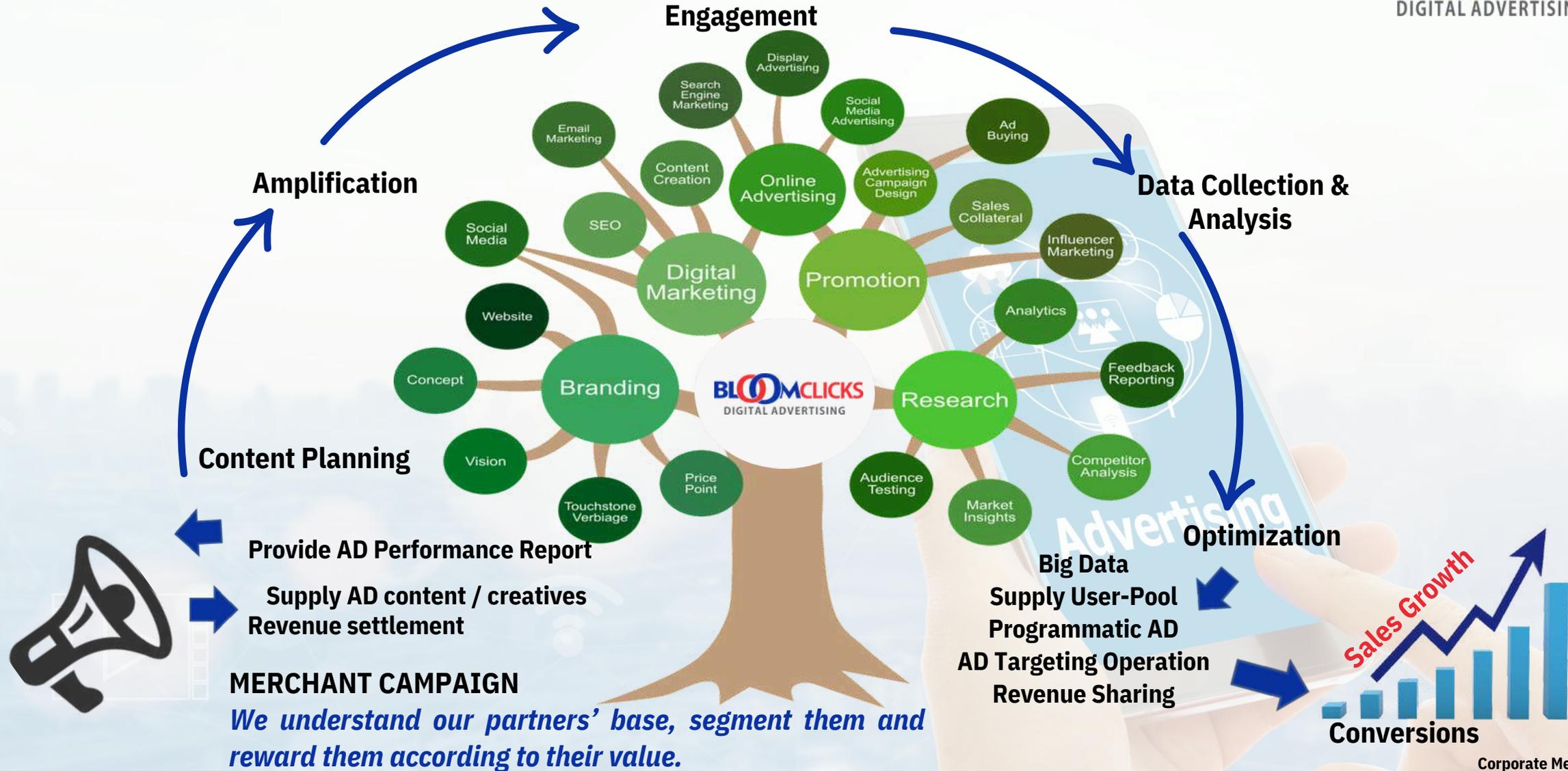
We empower your business to build an enduring relationship with your target markets through our comprehensive and personalized digital marketing solutions.



Scale, Manage, Influence and Automate Through Internet Global Market

Connect with potential partners from all corners of the world, ensuring your brand gets the international exposure it deserves. More than 90% of our clients choose to continue partnering with us well into the second year of their campaign. With a personalized approach, comprehensive ROI tracking across every stage of the customer journey, and valuable insights from our revenue marketing platform, we empower your business to make a significant impact on the metrics that truly matter—be it traffic or revenue.

YOUR ADS WITH BLOOMCLICKS



OUR CPA MARKETING MODEL

On the off chance that the idea of cost-per-action is unfamiliar to you, here's the manner by which CPA affiliate marketing works.

CPA Affiliate Marketing is a Risk - Free Alternative to a Traditional Media Buy

With a customary media advert, you pay up-front to ensure ad placement. Yet, regardless of how adequately you focus, some portion of that buy is wasted. You could pay on a cost per click (CPC) basis, however, there's no assurance that the clicks you pay for will convert into clients.

CPA is Performance-Based – You Pay just For Results

With CPA affiliate marketing, you make your campaign available for placement through a network of digital publishers across online and mobile channels. As opposed to paying them up-front to run your advertisements, you pay them an abundance—or "payout for the actual conversions they deliver. That conversion can be a sale, completed lead form, subscription, sign up, download, video view or any other measurable consumer action that you wish to generate and it makes business sense to pay to obtain.

The 2 key points of interest of the CPA Marketing model are:

- Zero advertisement waste – you pay just for results.
- More broad media placement – the autonomous online publishers who run CPA campaigns are masters in driving conversions to a given group of campaigns by means of at least one or more online channels.

In fact, most are so expert that you could not afford to hire them for your marketing team (they make more as independent publishers). Be that as it may, you can give them something to do for you by means of the CPA affiliate marketing model and reach more consumers through a bigger number of channels than you could reach individually.

HOW IT WORKS



Briefing
Share target demographic vertical, platforms, GEO and types of traffic.



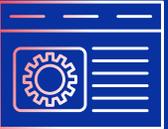
Offer
Product Descriptions, key point indicator, defining target actions and its rates.



Test
Testing offer with small traffic volumes



Checking
Summing up and analyzes of performance indicators



Optimization
Filtering out low monetization traffic sources.



Scaling
The launch of a larger volume of optimized traffic.

INTEGRATION & TRACKING



Tracking Methods

Integrate with 150+ top Ad platform partners, configure ad platform partners and keep track of every performance metric in real-time.

API

- APIs are a great way to automatically retrieve and read data and statistics.
- We offer the most efficient way for our publishers to view their performance through our global postback server-2-server.

As an Advertiser who wants to automatically send updates, we have two options for your growth:

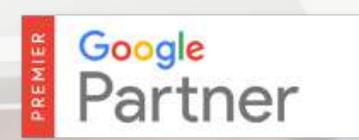
Postback / S2S

- Global postback enables you to send automatic updates to the Bloomclicks system for interpretations (from click to conversion)

Pixel / Cookie's / Cookieless / i-Frame

- If you don't have a postback S2S system, we offer pixel/cookie/cookieless/i-frame tracking with just one link to track your advertising journey.

PARTNERS



MEET US @ SUMMITS

**Connect with us at major Advertising,
Marketing, Partnership and Tech events all
over the world.**



GET STARTED

<https://bloomclicks.com/>

BOOK NOW



[Book A Discovery Call](#)

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 <https://www.linkedin.com/company/bloomclicks-digital-advertising>

 <https://twitter.com/Bloomclicks>

 <https://www.instagram.com/bloomclicks/>

 https://www.youtube.com/channel/UCqcTgqeJZqElXX_Bk6gf1cA/

 <https://bloomclicks.com>

CONTACT US

United States / International Markets

Las Vegas

187 E. Warm Springs Rd, Suite B163,
Las Vegas, NV, 89119. United States

Texas

11225 Morning Ridge Trail
Aubrey, TX 76227-2576, Texas.

Tel: +1 702 909 2771

Email: info@bloomclicks.com
advertiser@bloomclicks.com

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